



*The Alliance of Eastside Agencies' (AEA) mission is to build healthy communities in East King County through a strong human services network by providing a strong voice for Eastside health and human services and by promoting organizational excellence among providers.*

BOARD: Joseph Adriano, Sharon Anderson, Jeff Bradt, Brooke Buckingham, David Downing-*Co-Chair*, Kim Gerdes, Debra Grant-*Co-Chair*, Lori Guilfoyle, Stan Kehl, Pam Mauk-*Treasurer*, Leslie Miller, Steve Roberts, Helen Banks Routon, Andrea Simmonds, Sarah Steininger, Rochelle Clayton Strunk-*Secretary*, Barbara Thompson, Gina Yarwood-*Vice-Chair*.

**2013 HUMAN SERVICES AWARD WINNERS:**

*Business of the Year: CFO Selection; Elected Official: Amy Walen, Kirkland City Council  
Faith Organization: Snoqualmie Valley Alliance Church; Legacy Award: Mimi Siegel  
Not-for-Profit Staff: Daniel Hanson; Volunteer of the Year: Art Mabbott; Youth Volunteer: Eila Sturdivant*

# AEA eNews

*Our new monthly member newsletter – June 2013*

## AEA News!

➤ **AEA's Awards Luncheon a great success!**

On June 12<sup>th</sup>, AEA held our 9<sup>th</sup> annual luncheon at Bear Creek Country Club featuring key note speakers David Bley, Director and Marie Sauter, Program Officer of the Bill and Melinda Gates Foundation, Pacific Northwest region. They spoke about the effect of Adverse Childhood Experiences (ACES) and the research that is being conducted on brain development. It was fascinating and very informative. AEA will be providing training in the fall to build upon this knowledge and how it impacts the work we all do. There were almost 100 attendees at the event. Mark your calendars for June 2014, the 10th annual Spring Awards Luncheon.

➤ **Save the Date: AEA's Summer Networking Get-Together**

Wednesday, July 31, 5-6:30 at the Redmond Grill.

➤ **2013 AEA Members**

**We appreciate the following Agency which renewed this month:** Eastside Community Network.

➤ **New AEA Board Member**

Leslie Miller, Client Services Director from Sophia Way will join the Board after the resignation of interim Executive Director Karina O'Malley. Welcome, Leslie.

## Featured Member Agency of the Month

➤ **Assistance League of the Eastside**

Assistance League of the Eastside, supported by the collaboration and support of local businesses and professional leaders, is an all-volunteer nonprofit organization that makes a real difference in the community. Through philanthropic programs Assistance League cares for the self-esteem of children who lack adequate clothing for school, the dignity of survivors of sexual assault, and the future of families escaping domestic violence situations.

- New school clothing helps increase self-esteem and confidence, contributing to a strong foundation for a child's successful school experience. Each year, through the **Operation School Bell**® program, volunteers organize local shopping events for over 2700 children in need, selected by school personnel, from the Lake Washington, Bellevue and Northshore school districts.
- Survivors of sexual assault are provided with essential personal care items and new clothing to replace items retained as evidence by law enforcement officers, through the **Assault Survivor Kits**® program. Volunteers prepare and deliver the kits to hospitals throughout Washington where they are distributed by emergency room staff.
- Baskets of basic household items are distributed to individuals and families fleeing domestic violence, enabling them to begin new lives in safe, violence-free housing. Through the **Starting Over Support** program, volunteers prepare and send the baskets to domestic violence emergency shelters in King County.
- Collaboration with other local agencies to help in the short term to fill specific unmet needs in the local community in a timely, responsive and flexible way through the **Assistance League**® **Outreach** program.

Since 1989 Assistance League has provided support and encouragement to over 13,000 survivors of sexual assault and domestic violence; clothed over 29,000 children in the Bellevue, Lake Washington, and Northshore school districts; and returned over 3.3 million dollars to the community.

## Community News

➤ **AEA's Community Partner—Eastside Human Services Forum**

The Eastside Human Services Forum has launched its new Communications and Marketing Plan. In addition to shaping their work plan and legislative advocacy items, members of the Forum receive:

- Ongoing promotion through EHSF's Communications Plan of key messages and the call to action ("Donate, Advocate, Participate"); messages are targeted to residents, the business community, cities, agencies, the faith community, elected officials and schools in support of members' missions and/or human services advocacy efforts.
- Promotion of organizations and client success stories in articles for online and print media (in rotation with other member organizations). These articles will also be shared with service

groups (Rotary, Kiwanis), Chambers of Commerce, Human Service Commissioners and Advisory Board members, City Councilmembers, and others who elect to include the Forum's articles in their communications.

- Increased visibility through EHSF's social media communications. The Forum will repost your organization's Facebook posts on its Facebook page and on LinkedIn.

Nonprofit organizations can join the Forum for an annual membership fee starting at \$100. To learn more, please contact Debbie Lacy at [info@eastsideforum.org](mailto:info@eastsideforum.org) or call 425-587-3324.

Follow EHSF on Facebook: <http://www.facebook.com/people/@/470814409669517>

Website: [www.eastsideforum.org](http://www.eastsideforum.org)

## Agency News

### ➤ **Eastside Baby Corner**

Eastside Baby Corner (EBC) is teaming up with WestSide Baby (WSB) as National Diaper Bank Regional Partners through the National Diaper Bank Network (NDBN) in a new collaboration called Side by Side Northwest. Over the next two years, they will work together to provide 2 million diapers to children in need in King County. This two-year pilot program is one of only six others in the country, and will allow them to better meet the actual need for diapers. Since lifting the restrictions on number of diaper orders per child/ per week in January, diaper orders at EBC have increased by 46%. EBC is on track to give out at least 500,000 diapers this year.

- ***Thanks for reading our newsletter. Watch for us next month.***  
- **AEA Board of Directors**